

Low Cost Turnkey Websites For New Business Owners

These days more and more downsized workers are turning to small businesses to reestablish themselves. But how to get the word out, how to successfully market that new business over the Internet when operating on a shoestring budget. [Turnkey websites](#).

A turnkey site is a site that is created almost entirely through automation and requires minimal technical knowledge, time and expense to set up. Turnkey websites are typically sold as packages that include domain name and web hosting services, prewritten product descriptions and shopping cart and checkout procedures. All the owner need do is turn the key to the site to be open for business.

There is plenty of freedom to customize a turnkey website. A turnkey website, while largely set up and ready to go, can be customized to fit the particular needs of the business and to reflect its unique look and feel. These sites are also easy to update and maintain and add, delete or edit tabs and pages.

There are many turnkey website packages available, and it can be a daunting task to determine which is the best. When choosing, it would be wise to get a complete description and, if possible, an online demonstration of the functions a site will perform to confirm whether it will meet the needs of a particular business. It would also be important to confirm whether technical support, hosting services and domain name are included in the cost, and whether the provider will provide access to the site source file. Last, but certainly not least, a little investigation into the reputation of the provider can reassure the business owner that, after payment, he or she will not be left high and dry with no website to show for it.

Of course, cost is an important factor. There are low and no cost turnkey website options available. Usually, Web hosting and design are included in the initial package cost, but additional spreadsheet and database software may be needed, depending on the site requirements. The site provider should give out software compatibility specifications with the package paperwork. Of course, there are hosting and merchant account charges that may be hefty if the initial startup is free of cost.

A good turnkey website can be worth its weight in gold if it brings customers to the proverbial door. They can also be effective referral tools if merchants include reciprocal links to their businesses. The sky is the limit to the number of potential customers out there on the Web. And what better way to start out than through a low cost, user friendly method of introducing yourself on the Internet. Similar Articles [Work from home ... Turnkey websites for sale ...](#) [Get your own turnkey website ...](#)

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