

## Earn a Million Bucks The Storage Franchise Way

The Portable Storage industry is one of the fastest growing industries in the US as also in Europe. This model of transportation is fast replacing traditional trucking companies because of the flexibility of options it offers to the customers. However, starting out afresh is not an option for most entrepreneurs save a few who have very deep pockets. A more sensible way forward is to acquire a Storage Franchise. There are many pluses to acquiring a Storage Franchise. Hardware and auxiliaries such trucks, fork lifts, lend lease modalities are a necessity for all portable storage companies. Large storage companies with first rate infrastructure are the ones who offer Franchises. Since the parent company has these facilities already in service, the new franchise owner can simply tap into these resources. The parent company facilities are therefore available at the beck and call of the Storage Franchise owner. The parent company has an established reputation which sells without advertising on the part of the franchisee, and encourages a good clientele.

Franchising companies invariably have promotion and marketing support to lean on. This includes TV, radio, bill boards, magazines and a host of other means of communications which would prove to be extremely pricey if someone starts ab initio. Yet another advantage of buying a Storage Franchise is that the parent company delineates the territory of each of its members so that clash of interests does not take place. Internet marketing, which naturally requires appropriate hardware, software and a specialized portal, are all handled by the parent company and thus available for the new Franchise owner to net in. And, as if that were not enough the Franchiser, already established, is likely to have a set number of suppliers who because of the volumes offer hefty discounts for packing material and support services. This is a worthy reward that the Storage Franchise owner can clearly avail.

Running a company requires legal advise and documents to support the company all of which costs money which can be borrowed from the parent company. Acquiring a franchise requires only a modest start up investment. A number of Portable Storage Franchises are available in the country each with its pros and cons. One can safely estimate that a minimum of \$70,000 would be required as initial start up money to acquire a Storage Franchise. On such an investment, it is estimated that the owner can make \$90,000 net profit before taxes in the initial years. Once the Franchisee has established their popularity, the profit margin increases. Indeed, the surest way to bringing in your first million is in acquiring a Storage Franchise. Similar Articles [Packrat](#) ... [Storage pods](#) ... [Portable storage](#) ... [Mobile storage](#) ... [Self storage](#) ...

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